Orders	Order / Rev:	101891	_	
	Alt Order #:	06815349	_	
	Product Desc:	OCEGUERA 4 CONGRESS		HD
	Estimate:	1187		KSNV
	Flight Dates:	10/16/12 - 10/22/12	Primary AE:	Amy McCreary
	Original Date / Rev:	10/15/12 / 10/15/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	GMMB, Inc./ Washington D.C.		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		Washington Harbor	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	Oceguera for Congress	_	
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLC02	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	60	\$30,955.00	\$26,311.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	60	\$30,955.00	\$26,311.75	0.00
Totals	60	\$30,955.00	\$26,311.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	20%	\$30,955.00
Market	100%	\$154,775.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$40,241.50
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	21%	\$32,502.75
KTUD	1%	\$1,547.75
KVVU	22%	\$34,050.50
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	10%	\$15,477.50

_	Ln	Ch	Start	End	Inventory Code	Break	Start/End Tir	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
•	N 1	KSNV	10/16/12	10/22/12	M-F 5-6a WakeUp	w/WaGM	5-6a	M- WTF	:30	4	\$450.001	0.00 NM	4	\$1,800.00
					M-F 5-6a WakeUp	w/Wagners								
		WAKE L	IP WITH T	HE WAGN	IERS									
		Star	t Date E	End Date	Weekdays S	Spots/Week	Rate	Rating						
	W	eek: 10/1	16/12	10/22/12	MTWTF	4	\$450.00	0.00						

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Order / Rev: 101891 Advertiser: Oceguera for Congress

Alt Order #: 06815349 Product Desc: OCEGUERA 4 CONGRESS KSNV

Flight Dates: 10/16/12 - 10/22/12 Estimate: 1187

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spot	s Rate Pri	Rtg Type	Spots	Amount
N 1 KSNV	10/16/1	2 10/22/12	M-F 5-6a WakeU	pw/Wa@M	5-6a	М- WГF	:30	4 \$450.001	0.00 NM	4	\$1,800.00
WAKET	ום איודם	THE WAGN	M-F 5-6a WakeL	Jp w/Wagners							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/22/12	MTWTF	4	\$450.00	0.00					
	Date Ra		escription		/End Time				Rtg Type		
	10/16/12 MG 1.5 e		1-F 5-6a WakeUp ı	w/Wagner5-6a			MTWThF	:30 (\$450.00)	· 0.00 NM		
			E] NOT AVAILABL	E RATE							
3 KSNV	10/16/12	2-10/22/12 N	1-F 5-6a WakeUp ı	w/Wagner5-6a			MTWThF	:30 (\$450.00)	0.00 NM		
	e MG 1.5		ELNOT ALVAU ADI								
			E] NOT AVAILABL <i>1-F 5-6a WakeUp v</i>				MTWThF	:30 (\$450.00)	. 0 00 0///		
	9 MG 1.5		rr o oa wakcop i	www.			MI WIII	.50 (φ+00.00)	0.00 14101		
			E] NOT AVAILABL	E RATE							
			I-F 5-6a WakeUp v	v/Wagner:5-6a			M- WThF	:30 \$450.00	0.00 NM		
	for 1.3,1	.2,1.4 e to reinstat∈	el								
-			oj 1-F 5-6a WakeUp v	v/Wagner⊧5-6a			M- WThF	:30 \$450.00	0.00 NM		
⊕ MG	for 1.3,1	.2,1.4		•							
•		e to reinstate	•				M WELF	00 045000	0.00 NIM		
_	10/17/12 for 1.3,1		I-F 5-6a WakeUp v	w/vvagner:5-6a			M- WThF	:30 \$450.00	0.00 NM		
-	-	e to reinstate	e]								
2 KSNV	10/16/1	2 10/22/12	M-F 6-7a WakeU	p w/Wa@M	6-7a	MTWTF	:30	5 \$275.003	0.00 NM	5	\$1,375.00
\A/A/2E	ID \4/1711	THE 14/4 OF	M-F 6-7a WakeL	Jp w/Wagners							
	JP WITH rt Date	THE WAGN	NERS <u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/		10/22/12	MTWTF	<u>5pois/week</u> 5	\$275.00	0.00					
3 KSNV	10/16/1	2 10/22/12	Today Show	CM	658a-9am	MTWTF	:30	5 \$300.003	0.00 NM	5	\$1,500.00
TODAY	OLIOVA/		Today Show								
TODAY Sta	show rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/22/12	MTWTF	5	\$300.00	0.00					
N 4 KSNV	10/20/1	2 10/20/12	Saturday Today	CM	7a-9am	S-	:30	1 \$625.001	0.00 NM	1	\$625.00
CATUDI	DAY TOI	3 4V	Saturday Today								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/21/12	S-	1	\$625.00	0.00					
N 5 KSNV	10/21/1	2 10/21/12	Sunday Today	CM	7a-8am	5	S :30	1 \$750.001	0.00 NM	1	\$750.00
TODAY	ON SUN	IDAV	Sunday Today								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/	15/12	10/21/12	S	1	\$750.00	0.00					
	Date Ra		escription		/End Time				Rtg Type		
	10/15/12 MG 5.2 e		unday Today	7a-8	am		Su	:30 (\$750.00)	· 0.00 /\/		
	low LUR										
_			unday Today	7a-8	am		Su	:30 \$750.00	0.00 NM		
	for 5.1 1	0/21 e to reinstate	1 ما								
			Rachael Ray	CM	11am-12pm	MTWTF	:30	2 \$100.004	0.00 NM	2	\$200.00
5 1.0117	. 5, 10, 1		Rachael Ray	ÇIVI		1111 1111	.00	_	J.55 141VI	_	Ψ200.00
RACHE					_						
Star Week: 10/	rt Date	End Date 10/22/12	<u>Weekdays</u> MTWTF	Spots/Week 2	Rate \$100.00	Rating 0.00					
			Noon News	CM	12-1230pm	MTWTF	:30	2 \$150.003	0.00 NM	2	\$300.00
.5 1.0117	10/10/1	_ 13/22/12	Noon News	Civi	.2 .200piii	MIT AATT	.00	_ \$100.000	5.55 INIVI	_	Ψ000.00
	AT NO				_						
	rt Date	End Date	Weekdays MTWTF	Spots/Week	<u>Rate</u>	Rating					
Week: 10/	10/12	10/22/12	IAIT AA T 1,	2	\$150.00	0.00					

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Order / Rev: 101891 Advertiser: Ocequera for Congress

Start Date

Week: 10/16/12

End Date

10/22/12

Weekdays

M- WTF- -

Alt Order #: 06815349 Product Desc: OCEGUERA 4 CONGRESS KSNV

Flight Dates: 10/16/12 - 10/22/12 Estimate: 1187

Spots/Week

Rate

\$1,300.00

Rating

0.00

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount 11 KSNV 10/16/12 10/22/12 MTWTF--:30 \$100.004 0.00 NM \$300.00 The Doctors СМ 2pm-3pm The Doctors THE DOCTORS Start Date **End Date** Weekdays Spots/Week Rate Rating 10/22/12 MTWTF--0.00 Week: 10/16/12 \$100.00 12 KSNV 10/16/12 10/22/12 Dr. Phil MTWTF--:30 \$175.003 0.00 NM CM 3-4p 3 \$525.00 Dr Phil DR. PHIL Weekdays **End Date** Spots/Week Start Date Rate Rating Week: 10/16/12 10/22/12 MTWTF--\$175.00 0.00 10/16/12 10/22/12 13 KSNV NEWS 3 at 4 (1 HOUR)CM MTWTF--:30 3 \$250.003 0.00 NM 4-5pm 3 \$750.00 (4:00 PM-4:30 PM) 4PM NEWS (1 hour) FIRST NEWS 3 AT FOUR Weekdays Start Date **End Date** Spots/Week Rate Rating MTWTF--Week: 10/16/12 10/22/12 3 \$250.00 0.00 14 KSNV 10/16/12 10/22/12 NEWS 3 at 4 (1 HOUR)CM MTWTF--:30 \$250.003 0.00 NM 4-5pm 3 3 \$750.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS 4 AT 430P Weekdays Start Date **End Date** Spots/Week Rate Rating MTWTF--Week: 10/16/12 10/22/12 \$250.00 0.00 15 KSNV 10/16/12 10/22/12 M-F Early News СМ 5-630p MTWTF--:30 \$375.003 5 0.00 NM 5 \$1,875.00 M-F Early News **EARLY NEWS** Weekdays Spots/Week Rating Start Date **End Date** Rate MTWTF--10/22/12 Week: 10/16/12 \$375.00 0.00 N16 KSNV 10/16/12 10/22/12 M-F Jeopardy CM 630-7pm MTWTF--:30 \$350.003 0.00 NM \$1,050.00 M-F Jeopardy **JEOPARDY** Start Date **End Date** Weekdays Spots/Week Rating Rate MTWTF--Week: 10/16/12 10/22/12 \$350.00 0.00 Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 2 KSNV 10/16/12-10/22/12 M-F Jeopardy (\$350.00) 0.00 NM 630-7pm MTWThF----:30 See MG 16.6,16.7 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 10/16/12-10/22/12 M-F Jeopardy 630-7pm MTWThF----:30 (\$350.00) 0.00 NM See MG 16.6,16.7 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 10/16/12-10/16/12 Jeopardy in PRIME M-SA 8-11p / SUN :30 \$350.00 0.00 NM (M) MG for 16.1 10/16 [INV CODE] 630-7pm 6 KSNV 10/17/12-10/22/12 M-F Jeopardy M- WThF- - - -:30 \$350.00 0.00 NM (f) MG for 16.3,16.2 [Revised rate to reinstate] 7 KSNV 10/17/12-10/22/12 M-F Jeopardy M-WThF----:30 \$350.00 0.00 NM 630-7pm MG for 16.3,16.2 [Revised rate to reinstate] 10/16/12 10/22/12 M-F Wheel M- WTF- -N17 KSNV CM 7-730pm :30 4 \$1,300.001 0.00 NM \$5,200.00 M-F Wheel of Fortune WHEEL OF FORTUNE

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Order / Rev: 101891 Advertiser: Oceguera for Congress

Alt Order #: 06815349 Product Desc: OCEGUERA 4 CONGRESS KSNV

Flight Dates: 10/16/12 - 10/22/12 Estimate: 1187

Ln Ch Start	End Inventory Code	Break Start/End	Time Days	Len Spo	ts Rate Pri	Rtg Type	Spots	Amount
N17 KSNV 10/16/12	10/22/12 M-F Wheel	CM 7-730pm	M- WTF	- :30	4 \$1,300.001	0.00 NM	4	\$5,200.00
W. 1551 OF 50DT	M-F Wheel of Fo							
WHEEL OF FORT		Spoto/Mook Boto	Dating					
	End Date Weekdays 10/22/12 M- WTF	<u>Spots/Week</u> <u>Rate</u> 4 \$1,300.00	Rating 0.00					
Spot Ch Date Rang	. 0/ ==/ . =	Start/End Time		Weekdays	Length Rate	Rtg Type		
	10/22/12 M-F Wheel	7-730pm		M- WThF	:30 (\$1,300.00)			
See MG 17.5					.σσ(φ1,σσσ.σσ)	0.00 / 1.00		
[Below LUR-L								
	10/22/12 M-F Wheel	7-730pm		M- WThF	:30 (\$1,300.00)	0.00 <i>NM</i>		
See MG 17.5	.17.6.17.7	·			,			
[Below LUR-L	.UR is \$260]							
3 KSNV 10/16/12-	10/22/12 M-F Wheel	7-730pm		M- WThF	:30 (\$1,300.00)	0.00 <i>NM</i>		
See MG 17.5,	,17.6,17.7							
[Below LUR-L	.UR is \$260]							
5 KSNV 10/17/12-	10/22/12 M-F Wheel	7-730pm		M- WThF	:30 \$1,300.00	0.00 NM		
MG for 17.1,1	7.3,17.2							
[Revised rate	to reinstate]							
_	10/22/12 M-F Wheel	7-730pm		M- WThF	:30 \$1,300.00	0.00 NM		
MG for 17.1,1	- /							
[Revised rate	•							
_	10/22/12 M-F Wheel	7-730pm		M- WThF	:30 \$1,300.00	0.00 NM		
MG for 17.1,1	-							
[Revised rate							_	
N18 KSNV 10/20/12	10/20/12 Wknd Jeopardy	CM 630-7pm	S-	- :30	1 \$525.00 1	0.00 NM	1	\$525.00
JEOPARDY	SAT/Jeopardy							
	End Date Weekdays	Spots/Week Rate	Rating					
	10/21/12 S-	1 \$525.00	0.00					
Spot Ch Date Rang		Start/End Time		Weekdays	Length Rate	Rtg Type		
	10/21/12 Wknd Jeopardy	630-7pm		Sa				
See MG 18.2								
[Below LUR-L	.UR is \$175]							
2 KSNV 10/20/12-	10/20/12 Wknd Jeopardy	630-7pm		Sa	:30 \$525.00	0.00 NM		
MG for 18.1 1								
[Revised rate								
N19 KSNV 10/20/12	10/20/12 Wknd Wheel of F	•	S	- :30	1 \$525.00 1	0.00 NM	1	\$525.00
WHEEL OF FORT	SAT/ Wheel of F	ortune						
	End Date Weekdays	Spots/Week Rate	Rating					
	10/21/12S-	1 \$525.00	0.00					
Spot Ch Date Rang	. 0/= ./ . =	Start/End Time	0.00	Weekdays	Length Rate	Rtg Type		
	10/21/12 Wknd Wheel of For			Sa				
See MG 19.2								
[Below LUR-L	.UR is \$175]							
2 KSNV 10/20/12-	10/20/12 Wknd Wheel of For	tune 7-730pm		Sa	:30 \$525.00	0.00 NM		
MG for 19.1 1								
[Revised rate	to reinstate]							
N22 KSNV 10/18/12	10/18/12 Thurs PR 9-10p	CM 9-10pm	T	- :30	1 \$3,200.001	0.00 NM	1	\$3,200.00
THE OFFICE/ UP	Thursday Prime	9-10pm						
	End Date Weekdays	Spots/Week Rate	Rating					
	10/21/12 T	1 \$3,200.00	0.00					
Spot Ch Date Rang		Start/End Time		Weekdays	Length Rate	Rtg Type		
	10/21/12 Thurs PR 9-10p	9-10pm		Th				
See MG 22.2					,			
•	ABLE RATE] NOT AVAILABI							
_	10/18/12 Thurs PR 9-10p	9-10pm		Th	:30 \$3,200.00	0.00 NM		
MG for 22.1 1 MG MG								
[Revised rate	-							
N23 KSNV 10/20/12	10/20/12	CM 10-11pm	S	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00

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Order / Rev: 101891 Advertiser: Oceauera for Congress

Alt Order #: 06815349 Product Desc: OCEGUERA 4 CONGRESS KSNV

Flight Dates: 10/16/12 - 10/22/12 Estimate: 1187

Break Start/End Time Ln Ch Start End Inventory Code Days Len Spots Rate Pri Rtg Type Spots Sat PR 10-11p Saturday Prime 10-11pm LAW & ORDER: SVU Start Date **End Date** Weekdays Rate Rating ---S-1 \$1,300.00 Week: 10/15/12 10/21/12 0.00 Start/End Time Weekdays Length Ch Date Range Description Rate Rtg Type 10-11pm 1 KSNV 10/15/12-10/21/12 Sat PR 10-11p - - - - - Sa- -:30(\$1.300.00) 0.00 NM See MG 23.2 [Below LUR] 2 KSNV 10/20/12-10/20/12 Sat PR 10-11p 10-11pm ----Sa--:30 \$1,300.00 0.00 NM (H) MG for 23.1 10/20 [Revised rate to reinstate] N24 KSNV 10/21/12 10/21/12 Sun PR 10-11p СМ ----S :30 10-11pm 1 \$1,200.001 0.00 NM \$1,200.00 Sunday Prim 10-11pm LAW & ORDER AFTER NFL Weekdays Start Date End Date Spots/Week Rate Rating 10/21/12 1 \$1,200.00 0.00 Week: 10/15/12 Ch Date Range Start/End Time Rate Rtg Type Description Weekdays Length 1 KSNV 10/15/12-10/21/12 Sun PR 10-11p :30(\$1,200.00) 0.00 NM 10-11pm ----Su See MG 24.2 [Below LUR] 2 KSNV 10/21/12-10/21/12 Sun PR 10-11p 10-11pm -----Su :30 \$1,200.00 0.00 NM MG for 24.1 10/21 [Revised rate to reinstate] 25 KSNV 10/16/12 10/22/12 M-F News 3 at Eleven CM MTWTF--\$375.003 11pm-1135pm .30 0.00 NM \$1,500.00 M-F News 3 at Eleven **NEWS 3 NIGHTSIDE** Start Date **End Date** Weekdays Spots/Week Rating Rate MTWTF--Week: 10/16/12 10/22/12 \$375.00 0.00 26 KSNV 10/20/12 10/20/12 Sa-Su News 3 at ElevenCM 11pm-1135pm :30 \$350.003 0.00 NM \$350.00 Sa-Su News 3 at Eleven **NEWS 3 NIGHTSIDE** Weekdays Rating Start Date **End Date** Spots/Week Rate Week: 10/15/12 10/21/12 ---S-\$350.00 0.00 27 KSNV 10/21/12 10/21/12 Sa-Su News 3 at ElevenCM 11pm-1135pm ----S :30 \$350.003 0.00 NM 1 \$350.00 Sa-Su News 3 at Eleven **NEWS 3 NIGHTSIDE** Start Date **End Date** Spots/Week Rating Weekdays Rate 10/21/12 ----S Week: 10/15/12 \$350.00 0.00 28 KSNV 10/16/12 10/22/12 The Tonight Show CM 1135p-1237a MTWTF--:30 \$185.003 0.00 NM 3 \$555.00 Tonight Show TONIGHT SHOW W/ JAY LENO Start Date **End Date** Weekdays Spots/Week Rate Rating MTWTF--Week: 10/16/12 10/22/12 \$185.00 0.00 0.00 NM 29 KSNV 10/20/12 10/20/12 Saturday Night Live СМ 1130pm-1:02am \$450.003 .30 1 \$450.00 Saturday Night Live SATURDAY NIGHT LIVE Start Date **End Date** Weekdays Spots/Week Rating Rate 10/21/12 ---S-Week: 10/15/12 \$450.00 0.00 30 KSNV 10/21/12 10/21/12 NFL Football CM 1P-9PM ----S :30 1 \$4,000.004 0.00 NM \$4,000.00 NFL Football SUN NT FB: PITT @ CIN Start Date **End Date** Weekdays Spots/Week Rate Rating 10/21/12 ----S Week: 10/15/12 \$4,000.00 0.00